



CES

ECONOMIC WARFARE TRAINING

WORLD CLASS TRAINING FOR ECONOMIC
COMPETITION AND WARFARE

CONTINUING PROFESSIONAL
DEVELOPMENT COURSES

DELIVERED BY THE CENTRE FOR ECONOMIC SECURITY AND THE
ECONOMIC CONFLICT AND COMPETITION RESEARCH GROUP (ECCRG)

ces-global.net

Preparing for 21st Century conflict

- Conflicts are increasingly fought using economics, finance and trade
- Global institutions economic multilateralism have weakened
- Economic nationalism and protectionism has become entrenched
- Corporates and financial institutions are foot-soldiers in economic war



Are you prepared for frequent changes in sanctions, export and tariff regimes?



What happens to your business if trade agreements are no longer effective?



How vulnerable are you to restricted movement of people, capital, tech & goods?



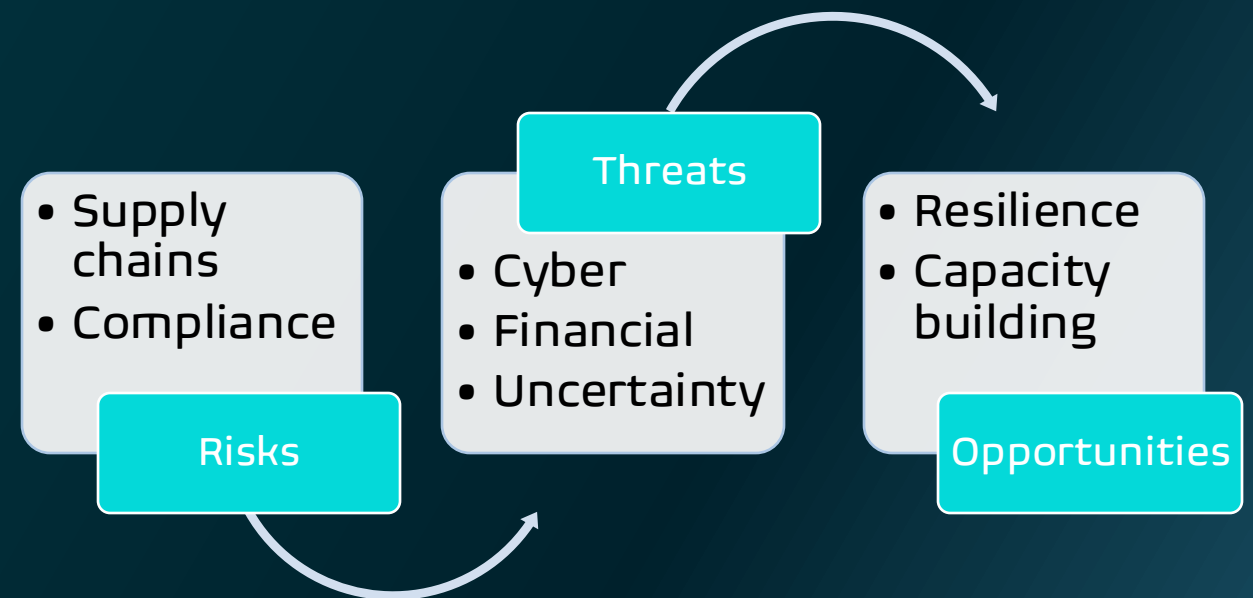
Do you have a strategy to deal with threats, opportunities and risks?

This isn't business as usual

Economic statecraft (sanctions, tariffs and export controls) is as old as conflict

What is new is the way it affects economies now:

- Globalisation and technology created interdependence
- These interdependencies are used coercively for national security reasons
- Digital payments and trade are reworking national power relations



And it's not defence and security as normal

- Economic war threatens the capacity to fight in other domains:
 - Funding for kinetic war
 - Access to technologies
 - Resilience of critical supply chains
- All this affect the credibility, capacity and capability of defence and security systems:
 - Military
 - Cyber
 - Food and energy

National security

- Strategic interdependence between nations, supply chains and climate

Funding

- Financial infrastructures and blended finance

Innovation

- Building modern capability

What do you need to know?

Threats

- Methods of warfare
- Actions of adversaries
- Data analytics
- Maritime
- Supply routes

Vulnerabilities

- Infrastructures
- Climate
- Trade
- Finance
- Digital
- Supply chains
- Commodities

Strategies

- Economic statecraft
- Economic resilience
- Economic coercion and deterrence

World class training for economic competition and warfare

Leading academics

- Top scholars internationally
- Economic warfare, finance and war studies

Leading experts

- Trade and trade finance
- Geostrategy
 - Geopolitics
 - Geoeconomics

Trade War gaming

- “Live” scenario planning
- Advanced simulations with trade and finance based cases

Tailored to your response needs – select up to 12 days

The tools



Mix and match the modules to meet your needs

| Government | Civilian | Mixed |
|---|--|---|
| <ul style="list-style-type: none">• Defence and Security• Foreign policy• Trade• National strategy | <ul style="list-style-type: none">• Finance• Corporate• Shipping• Freight and logistics | <ul style="list-style-type: none">• Maritime• Commodities• Supply chains• Critical minerals• Climate security |

1-4 day courses on modular system with optional scenario planning, expert lectures, economic wargames and class presentations. Delivered on-line, on-site or as residential or one day offsites

Choose from our extended training modules (1-4 days)

Geoeconomics

Learn the history and practice of economic warfare between countries and strategies to deal with it

Economic defence and intelligence

Learn about how to identify risks threats and opportunities and build a strategic approach to data and intelligence

Sustainable trade and security

Learn how to deal strategically with the proliferation of regulations, and why this matters in geopolitics as well as for the planet

Specialist modules

Commodities

Strategic commodities

Geopolitics, geoeconomics and geostrategic commodities

Digital trade

How is technology changing trade

Strategic consequences of digital trade

Central Bank Digital Currencies & strategic competition

One day modules

Supply chain resilience

The geostrategy of supply chain resilience

Critical commodities and minerals

Supply chains as an offensive tool

Maritime

Trade, economics and maritime power

Sea routes and economic conflict

Teaching method

LECTURES & KEYNOTES

COMBINATION OF ECCRG
AND CES GIVES ACCESS
TO LEADING EXPERTS
AND TUITION

ACTION LEARNING

INTERACTIVE WORKSHOPS
CASES
IN DEPTH ANALYSIS
CLASS PRESENTATIONS

WARGAMING

TRADE WAR GAMING - UNIQUE
INSIGHT INTO SECURITY AND
STRATEGIC CONSEQUENCES OF
ECONOMIC CONFLICT

Geoeconomics module

Wargame and presentations on day 4

DAY 1

Geoeconomic concepts
The practice of economic
warfare
Economic statecraft

DAY 2

From statecraft to warfare
Geoeconomic strategies by
country and trading block
Tools of economic warfare
Economic coercion and
deterrence

DAY 3

Geoeconomic structures
Governments and national
security
Economic institutions
Corporate and investment
structures

Data and intelligence module

Wargame and presentations on Day 4 optional

DAY 1

Strategic competition
Introduction to Trade Wars
Interdependencies and supply chain
Finance and digital conflict – threats to the US dollar

DAY 2

Threat identification
Data sources
Use of data
Presenting data

DAY 3

Unstructured data and real time threats
Non quantitative data
Modelling threats

Climate security and sustainable security module

Wargame and presentations on Day 4 optional

DAY 1

Sustainability concepts
Sustainable national security
Sustainability and supply chain resilience

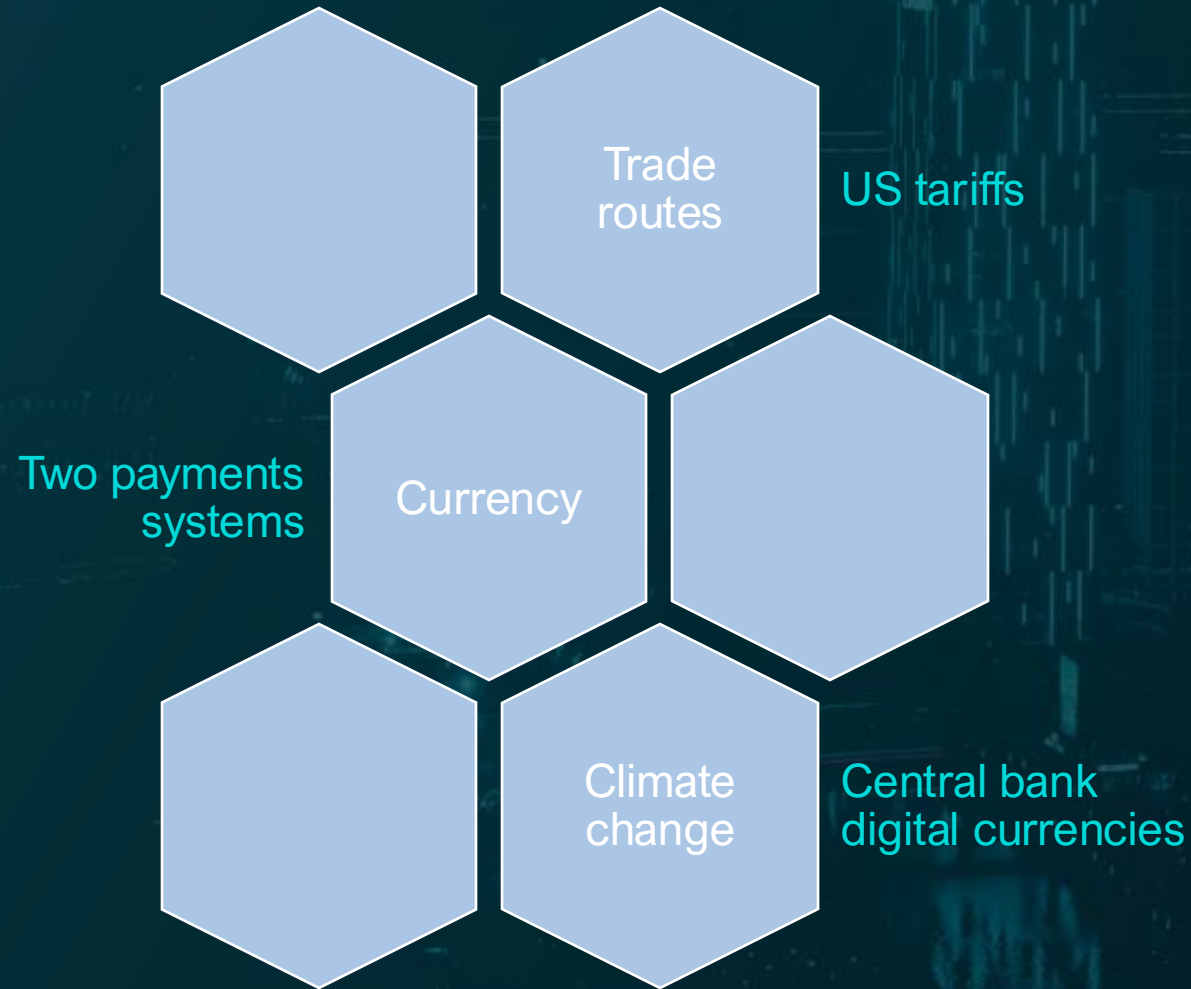
DAY 2

Legal requirements
Regulatory frameworks
Changing definitions of sustainability
Can defence be sustainable?

DAY 3

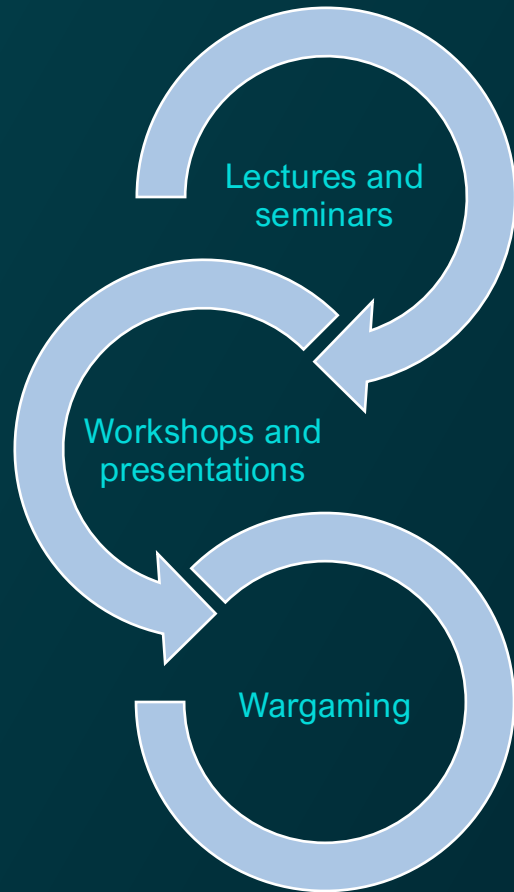
Climate security
Migration
Arctic circle as a geostrategic issue
Food, energy and strategic competition

Day 4: Trade-war-gaming



What would you do?

Flexible and unique training delivers understanding that can be used immediately



Leading experts and practitioners
Select modules to create your own
1-4 day course that is most suitable
to your needs and budgets
Online or in-person delivery
Delivery tailored to client
Courses fully developed and CPD
compatible

Please contact

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Dr. Rebecca Harding is CEO of the Centre for Economic Security. She is a Senior Fellow of the British Foreign Policy Group and an independent trade economist, public speaker and award-winning sustainable trade and supply chain specialist. She is an associate of Earendel Associates and a Partner in the T3i Partner Network.

She is an Associate of Earendel Associates, an Associate Partner of T3i Partner Network and a member of the Advisory Board of Vyzrd.Com.

She has built three data-based technology businesses in the trade and sustainability space and has held senior positions at Deloitte, London Business School, the Work Foundation, and UK Finance, where she was Chief Economist. She acted as Specialist Adviser to the Treasury Select Committee and advised the All-Party Parliamentary Group on Entrepreneurship. She has acted as a trade finance and supply chains expert witness, is a member of the World Trade Board, the ITFA's ESG Committee and the ICC's sustainable trade finance technology sub-committee. Between 2004 and 2018 she was a Director and Trustee of the German-British Forum.

She co-authored "The Weaponization of Trade: the Great Unbalancing of Policy and Economics" and "Gaming Trade: Win-Win Strategies for the Digital Era." She has authored 8 other books and over 200 reports, book chapters and papers on trade, the German economy, global innovation policy and SME financing. Her high media profile includes frequent appearances on BBC Television and Radio, Sky News, CNBC, and Times Radio, as well as citations in the broadsheet media.



Professor Greg Kennedy

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Greg Kennedy is Professor of Strategic Foreign Policy at King's College London and joined the Defence Studies Department in June 2000. He has taught at the Royal Military College of Canada, in Kingston, Ontario, Canada, for both the History and War Studies Departments. He is an adjunct Professor of that university. His PhD is from the University of Alberta, with an MA in War Studies from the Royal Military College of Canada, and a BA (Hons) in History from the University of Saskatchewan. He has published internationally on strategic foreign policy issues, economic warfare, deterrence, maritime defence, disarmament, diplomacy and intelligence. He is the Founder and Director of the Economic Conflict and Competition Research Group at Kings and one of the Founding members of the International Competition and Economic Leverage Group.





THANK YOU

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